

NYI TEAMS WITH NEW YORK TECHNOLOGY COUNCIL ON TABLET REVOLUTION EVENT, OCT. 18

*Panelists Include DIGIDAY, Mag+, ExpandTheRoom, AKQA
As Well As Attendees from Leading Publishers and Tech Startups*

NEW YORK, NY October 17, 2011 - NYI, New York's premier data center solutions provider, has teamed with the New York Technology Council for "The Tablet Revolution," an evening event, Tuesday, Oct. 18 that looks at how tablet computing will continue to transform the business and cultural landscape. Topics will include Amazon's entry into the tablet market with the Kindle Fire and Apple's recent upgrade of the iPad OS.

"This is going to be a great event," said Phillip Koblence, VP Operations, NYI. "As a company that has worked with numerous magazine publishers, we look forward to help usher in the new multiplatform world. With the assistance of NY Tech Council, we like to think of this event as a gathering of New York's brightest technologists, publishing industry executives, analysts and other stakeholders."

"NYI has been a great partner," said Donn Morrill, Executive Director, New York Technology Council. "Because they are a quintessentially New York company with an insider's understanding of media combined with the passion of a tech startup, they have been invaluable in assembling our panel. We hope that both members and non-members will be able to attend."

The Tablet Revolution
Tuesday, October 18, 2011, 6:00 PM
The New Yorker Hotel
481 8th Avenue
New York, NY 10001

Panelists:

Mike Shields, Senior Editor, DIGIDAY
Mike Haney, US Director, Mag+
James Cole, CEO, ExpandTheRoom
Chris Bray, Director of Technology, AKQA

RSVP, speaker bios, other event details: <https://www.nytech.org/the-tablet-revolution>

About NYI

Established in 1996, NYI is headquartered in the heart of the Wall Street area, where it owns and operates its network of boutique data centers across the United States. The company's core services include colocation and dedicated servers, cloud computing and managed services, disaster recovery and business continuity planning. NYI provides mission-critical data solutions for a broad range of industries, including media, financial services, healthcare, law, fashion, architecture, life sciences and real estate. NYI is SSAE 16-, PCI- and HIPAA-compliant. For more information, visit: www.nyi.net.