

## NYI LAUNCHES NYI X-CONNECT TO OFFER CUSTOMERS FINANCIAL EXCHANGE CONNECTIVITY

*Powered by Hudson Fiber Network New Platform Brings Immediate, Customizable Access to More Than 20 Top Markets*

NEW YORK, NY, June 28, 2010 - NYI ([www.nyi.net](http://www.nyi.net)), a SAS 70 type II-certified, mission-critical data solutions provider, has launched NYI X-Connect ([www.nyix.net](http://www.nyix.net)), a new platform that allows NYI customers immediate, customizable access to more than 20 top markets, including New York, New Jersey, Frankfurt, Singapore, Hong Kong, Chicago and Toronto.

Powered by Hudson Fiber Network (HFN), an exclusive provider of high-bandwidth, low-latency networking solutions, NYI X-Connect is a dynamic, customizable network solution that extends NYI's portfolio of colocation, managed services, dedicated servers and Virtual Private Servers to the global, financial community.

"With X-Connect, NYI sets a new standard and it provides companies -- especially requiring transport to particular markets -- to now chart their own latency path using NYI as their guide," stated Keith Muller, CEO and founder, HFN. "For high-frequency equities traders, HFN will power NYI X-Connect and provide sub-millisecond access to the world's leading exchanges, all with a micro-second performance guarantee."

"HFN is an excellent exchange connectivity partner," said Phillip Koblence, VP Operations, NYI. "HFN understands that NYI customers expect the best of both worlds - solutions that combine global, executive capabilities with the personalized attention of a boutique provider. This partnership gives our customers access to the best routes to key market destinations. It's a game-changing addition to our portfolio of customized data services."

The product boasts primary access from 100 William, NYI's main data center in the heart of Wall Street, with high-bandwidth, low-latency to 999 Frontier in Bridgewater, NJ, NYI's 40,000 square foot secondary facility providing DR/BCP and other support solutions along the Garden State's popular 287 tech corridor, also known as the "Magic Mile."

Thanks to HFN's carrier relationships, NYI X-Connect now delivers the lowest levels of latency across the shortest distance fiber routes. HFN's microsecond Service Level Agreements (SLAs) enable partners to provide a single point of connectivity with unmatched performance for trading firms in the equity markets. The product also features HFN's new passive wavelength technology, which offers customers the lowest levels of latency across the shortest distance fiber routes within metro-to-metro areas.

For more information about NYI X-Connect, including network maps and data center specifications, visit: [www.nyix.net](http://www.nyix.net).

### About Hudson Fiber Network

Headquartered in Paramus, NJ, Hudson Fiber Network is an exclusive telecom provider of high-bandwidth, low-latency networking solutions for financial, content, carrier and enterprise customers. Established in 2002, Hudson Fiber Network has quickly become a premier Ethernet data provider in the U.S. offering clients solutions that increase network efficiency; help them manage a multi-carrier environment and lower overall networking expenditures.

The company operates a diverse fiber network, which delivers key IP and network services in and among the top U.S. metro markets and around the globe. With more than 25 years of combined experience in the telecommunications industry, the company offers scalability and global reach through its suite of services including basic Internet connectivity (T1 through 100 Gig), Gigabit Ethernet and Wave networks. For more information, please go to [www.hudsonfiber.com](http://www.hudsonfiber.com).

### About NYI:

Established in 1996, The New York Internet Company is headquartered in the heart of the Wall Street area and owns and maintains its own data centers, including 999 Frontier, a newly opened 40,000 square foot facility in Bridgewater, New Jersey. The company's core facilities-based services include colocation, dedicated servers, web and email hosting, and managed services, as well as turnkey disaster recovery and business continuity solutions from its Bridgewater location. With high-bandwidth connectivity partners AboveNet, Verizon Business, Optimum Lightpath, and AT&T, NYI specializes in data services for the financial services industry, but also has customers in a broad range of industries, including media, law, fashion, architecture, and real estate. For more information, visit [www.nyi.net](http://www.nyi.net).