

ASIA SOCIETY CHOOSES NYI AS INFRASTRUCTURE PROVIDER

"Level of Flexibility" Was Key to Selection

NEW YORK, NY June 15, 2011 - Asia Society, the leading international organization creating understanding and connections among the peoples of Asia and the United States, has selected NYI (www.nyi.net), New York's premier data center solutions provider, to deliver facilities-based support for Asia Society's rapidly growing digital content network.

"NYI is the perfect provider for us," said Bill Swersey, Executive Director, Digital Media & Strategy, Asia Society. "We are a dynamic organization that believes in bringing our programs to an online audience. NYI worked very closely with us to craft a solution that empowered the members of our global network. The level of flexibility and commitment NYI brought to the deployment was unlike anything we saw in competing providers."

"It's progressive and technically savvy organizations like Asia Society that keep us excited about what we do," said Phillip Koblenz, VP Operations, NYI. "We are proud to work with them and look forward to supporting their continued digital expansion."

Founded in 1956, Asia Society is a nonpartisan, nonprofit educational institution with offices in Hong Kong, Houston, Los Angeles, Manila, Melbourne, Mumbai, New York, San Francisco, Seoul, Shanghai, and Washington, D.C.

About NYI

Established in 1996, NYI is headquartered in the heart of the Wall Street area and owns and maintains its own data centers, including 999 Frontier, a flagship 40,000 square foot facility in Bridgewater, New Jersey. The company's core services include colocation, dedicated servers, web and email hosting, and managed services, as well as turnkey disaster recovery and business continuity solutions from its Bridgewater location. With its high-bandwidth connectivity partners offering immediate, sub-millisecond access to more than 20 markets, NYI specializes in mission-critical data services for the financial services industry, in addition to solutions for customers from a broad range of industries, including media, law, fashion, architecture, life sciences and real estate. NYI is SSAE 16 and SAS 70 Type II-compliant, in addition to being both PCI- and HIPAA-compliant. NYI's corporate motto is "Center Your Data."™ For more information on how NYI can help you, visit: www.nyi.net.